



Business/School Donation Collection Plan

Contact the store at 215-428-2800

Each Business/School will decide on how best to coordinate the Good Stuff Thrift donation collection, the following are suggestions: donation collection plan for collection on one day and donation collection plan for week. These plans have been very successful for collecting donations.

Business/School Coordinator:

There should be a Business/School coordinator who will schedule the event on the Business/School calendar. This person can also be the Business/School communications person who gets the GST donation day information to employees/students (customers/parents) this can be done by handing out flyers, posting on the web site, e-mailing. This should be done a minimum of 3 to 4 weeks before the donation pick up day and the week before pick up day. Coordinate your Business/School's donation day with GST to make sure there is truck availability for pick up or to have the truck there to accept donations. If the Business/School has other means of communications make sure the GST donation day information is included. GST can provide PDF's for flyers, web site wright ups, etc.

There should be a donation day coordinator to oversee donation day drop offs. Donations can be put in a central location where the Good Stuff Truck will pick them up or the Good Stuff Truck can be there to accept donations if available. Hand and out Good Stuff Thrift tax receipts and flyers. The coordinator should also be the person who contacts GST when it is time for the truck to come and pick up donations. If the collection area is outside there should be an alternate location in the event it rains. The overhangs at the entrances of the Business/School can work nicely.

The Business/School coordinator needs to determine what donations to ask for. The space available at the Business/School to keep donations during the week will determine the type of donations to ask for. For example if there is not much room, maybe large items such as furniture and large appliances, bicycles etc. are not advertised to be dropped off at the Business/School. Clothing, books, linens, kitchen, nick-nacks, etc. can be advertised to be dropped off at the Business/School. Coordinate with GST for advertising material to meet your Business/School's needs. GST will make



pick-ups of large items at donors homes, Business/School coordinator should schedule one day when the GST truck can come to the area to make all pick-ups.