



Neighborhood Donation Collection Plan

Contact the store at 215-428-2800

We want you to decide the best way to coordinate the Good Stuff Thrift neighborhood donation day. Below are suggestions that have proven effective in other collections:

Announcement:

Neighborhood Sponsors should live in the neighborhood where they will advertise for the GST donation collection.

A letter and/or flyer with donation receipt announcing the collection should be distributed to neighborhoods 3 to 4 weeks before the donation collection day. A reminder flyer should be distributed the 1 week before donation collection day.

The following information should be included in your neighborhood flyer and letter:

- Drop off dates and times
- Drop off location
- Sponsor's (or contact's) name and phone number

The neighborhood flyer can either be printed on one side of an 8-1/2 X 11 inch paper and folder over or it can be printed on the front and back of 5-1/2 X 8-1/2 inch paper.

Collection:

There are several ways to arrange collection of the donations.

- Plan only one day for collections and have donations brought to the neighborhood sponsor's home on the day of the drive, which would be the same day that GST is scheduled to pick up.
- Allow donations to be brought to the Sponsor's home for several days until the scheduled day of pick-up by GST.

The Neighborhood Sponsor should take donations to one of our stores or call GST to schedule a truck pick-up in their neighborhood prior to confirming the planned collection date.